

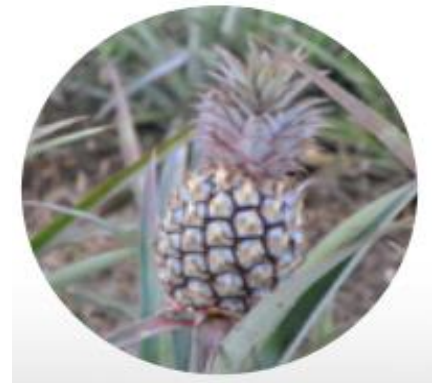


Geographical Indication  
Fiche



**Name** Sab Pa Rod Phu Lae Chiang Rai  
(Chiang Rai Phulae Pineapple)  
**Country** Thailand

**Date of registration:**  
08/11/2005



Source: DIP Thailand

**Main characteristics/features**

The Chiang Rai Phulae Pineapple (Sab Pa Rod Phu Lae Chiang Rai) is a Queen variety pineapple. The fruit is small with a rather thick skin. When ready for harvesting, its skin turns yellow or greenish yellow and the fruit has crispy, yellow flesh with a medium-sweet taste.

**Geographical area**

Chiang Rai Phulae Pineapples are grown in Chiang Rai province.

**Production/processing**

**Link between product and territory**

Chiang Rai Phulae Pineapples are grown in a hillside plantation area with good drainage and cold weather. This makes the fruit distinctive for consumers.

**Publication in the Official Gazette**

**Competent authority** Department of Intellectual Property  
Thailand  
**GI rights holder/GI association** Nanglae Sub-district Administrative  
Organization and Chiang Rai's Phulae  
Pineapple Producer Network Committee

**Contact information**

**Type of product** Fruits/ Pineapple

**Control body**

**File number** 49100012

**Websites**